



PRESS RELEASE

**LELIEVRE LAUNCHES FIRST
WALLPAPER COLLECTION IN 2017:**

LES PAPIERS, FOR JEAN PAUL GAULTIER



Lelievre and Jean Paul Gaultier have collaborated since the signing of a licence agreement between the two brands in 2012. So far there have been 4 collections of fabrics and accessories developed through the craftsmanship of Lelievre and the talent of fashion designer Jean Paul Gaultier.

The inspirations, Oxydation, Azulejos, Botanique, the celebrated marinière stripe and the spirit of Paris are all recognisable areas of expression used by Jean Paul Gaultier and played out in the motifs of the fabrics and accessories.

The year 2017 will mark a turning point in the history of Lelievre with the launch of the first wallpaper collection under the name 'Jean Paul Gaultier by Lelievre'

The collection shows Jean Paul Gaultier's most iconic designs and the wallpapers are produced by European manufacturers using the latest printing technology.

In total there are 15 designs and 42 colors for this remarkable first wallpaper collection.

LES PAPIERS



«We are delighted that our first collection of wallpapers is from the universe of haute couture and Jean Paul Gaultier. This is just the start of many daring collections which will be developed by Lelievre. »

Emmanuel Lelièvre

« Completing a wardrobe or an interior space requires the same approach... wallpaper is both traditional and innovative at the same time, taking us on a new adventure with Lelievre. We know that they have the same level of craftsmanship as we have in our haute couture fashion! »

Jean Paul Gaultier

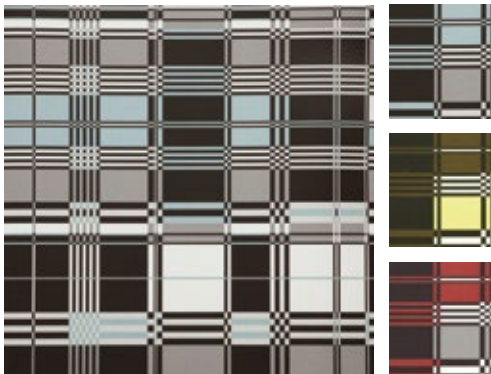
The Jean Paul Gaultier by Lelievre wallpaper collection will be distributed exclusively by Lelievre from January 2017

LES PAPIERS



FLAMBOYANT 3301

Obviously romantic with a subtle shine, the textured background is strewn with glitter, Flamboyant has an aura of intimacy...



BASQUE 3302

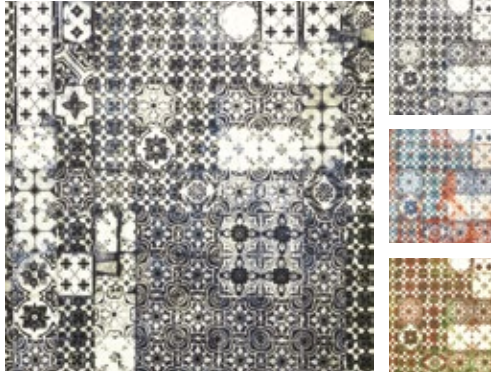
With effortless simplicity, the graphic design of Basque brings a traditional touch with checks and stripes.



HORIMONO 3303

Discretely elegant, Horimono has a Japanese feel. It works well as a plain paper with all the other designs.

LES PAPIERS



PORTO 3304

Resembling hand painted and patterned tiles, this design is inspired by the station of Sao Bento and the houses of Douro in Porto.



VERT DE GRIS 3305

Vert de gris is the basis of a raw and metallic decor. Here it becomes a masterpiece and the height of refinement associated with haute couture.



HIRONDELLES 3306

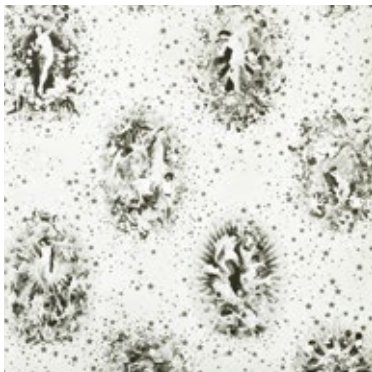
Swallows, light and delicate, are set free to enchant our interiors across the seasons.

LES PAPIERS



BRUME 3307

Tranquil and timeless, this misty landscape with contrasting matt and shine finish is sublime...



ENLACÉS 3308

A mass of metallic stars sprinkle the background of Enlacés..



RÉCRÉATION 3309

Like Enlacés, the design of Récréationis inspired by 18th century toiles de Jouy and enchants us with playful characters in striped marinières.

LES PAPIERS



IRÉSUMI 3310

In Japan, Irésumi is considered the rock star of tattoo art and has long been a classic for Jean Paul Gaultier.



QUIBERON 3310

Quiberon plays with shadows and stripes in flock just like Jean Paul Gaultier's famous marinière.



ERNEST 3311

Graffiti tags and black velvet flock come together for an informal atmosphere...

LES PAPIERS



CÉSAR 3313

Now considered a Jean Paul Gaultier classic, the crushed metallic design of César plays with light and shade.



CARAMBOLAGE 3314

A subtle collision of color, matt and shine is captured in Carambolage.



EMBOSSÉ 3315

Thanks to the grained leather aspect and a wide choice of colors, Embossé works like an accessory with all the wallpapers.