

100% Naturel Collection

PRESS RELEASE



LELIEVRE
PARIS



100% NATUREL



Through its brands and diverse range of associated collections, Maison Lelièvre embodies values that make it a monument to French heritage. It is a family business and citizen, a guardian of artisan craftsmanship, symbolism, and special textile methods. It cultivates an environmentally friendly commitment, perfectly illustrated by the latest addition to the Lelièvre Paris collections: 100% Naturel.

Maison Lelièvre is no stranger to the environmental problems that are affecting the world and, in particular, the textile sector, one of the most polluting industries in the world. In order to reduce its carbon footprint, more than 50% of its fabrics are now manufactured in its fabrics in France. It is committed to developing a circular approach by minimising the distance between each stage of production: European raw materials, suppliers and subcontractors bordering French factories.

For this new season, the House wanted to present noble fabrics with less ecological impact, taking up a real technical challenge: designing a collection woven exclusively from natural materials, namely linen, cotton and wool. For this collection, they didn't use polyamide to reinforce or consolidate the construction and the resistance of the fabrics, ensuring 100% vegetable and animal fibres.

Composed of 17 fabrics with evocative names of trees and plants, with a palette of soft shades anchored in the spirit of the times, 100% Naturel explores the precious materials of nature, to the delight of lovers of beautiful materials and lovers of nature. Whether in the sobriety of the weaves, the thick thread reliefs or the semi-plains, this collection is a return to the essentials and an ode to material.

Beyond its ecological virtues, 100% Naturel leads the way thanks to its authentic, artisanal look, a collection that exudes softness and comfort.



100% LINEN



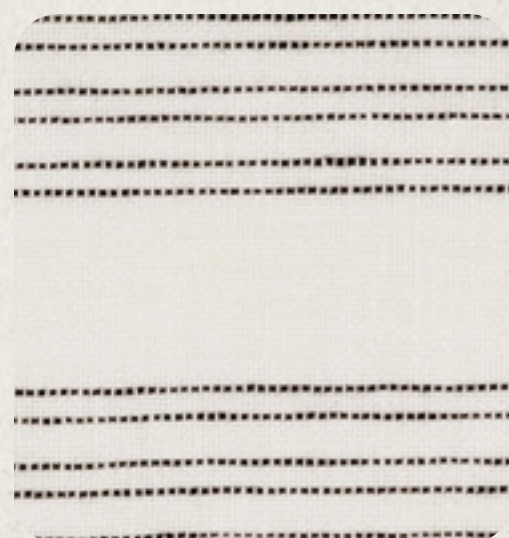
Graceful, airy, natural, with incomparable lightness and softness, these linen fabrics take us on a whirlwind of lightness, available in single and double width. Crafted in Europe, this linen is certified Masters of Linen and Oeko-tex Standard 100.

Two labels that guarantee the quality and traceability of these natural, environmentally friendly fibres.



ROMARIN

1 Colour : 01-Écru
Composition : 100% LI
Width : 305 cm
Height : 1535 g/ml
Uses : Curtains, accessories



REF : 3220-01



REF : 3221-01

1 Colour : 01-Dune
Composition : 100% LI
Width : 310 cm
Height : 711 g/ml
Uses : Curtains

SARRIETTE





REF : 3212-01



REF : 3212-02

SORBIER



2 Colours : 01-Écru, 02-Lin
Composition : 100% LI
Width : 147 cm
Height : 1400 g/ml
Martindale test : 30 000 rubs
Uses : Curtains, general use domestic upholstery, accessories
EN1021-1-2

FIGUIER



2 Colours : 01-Écru, 02-Lin
Composition : 100% LI
Width : 143 cm
Height : 1078 g/ml
Martindale test : 30 000 rubs
Uses : Curtains, general use domestic upholstery, accessories
EN1021-1-2



REF : 3213-01



REF : 3213-02



FOCUS ON RECYCLED COTTON



Three fabrics echo perfectly the circular issues raised by 100% Naturel: FORSYTHIA, HÉVÉA and ÉPICÉA, made of 100% cotton labelled GRS - Global Recycled Standard - which guarantees composite textiles with a minimum of 50% recycled fibres.

One of Lelièvre's key objectives is to reduce the consumption of virgin raw materials and the environmental impact of its products. Available in two colours (beige and ecru), each fabric is available in three designs - herringbone, stripes and a fuller grain.



FORSYTHIA



2 Colours : 01-Grès, 02-Ficelle
Composition : 100% CO GRS
Width : 142 cm
Height : 745 g/ml
Martindale test : 20 000 rubs
Uses : Curtains, infrequent use
upholstery, accessories



REF : 3216-01



REF : 3216-02



HÉVÉA



2 Colours : 01-Grès, 02-Ficelle
Composition : 100% CO GRS
Width : 136 cm
Height : 860 g/ml
Martindale test : 20 000 rubs
Uses : Curtains, infrequent use
upholstery, accessories



REF : 3217-01



REF : 3217-02

ÉPICÉA



2 Colours : 01-Grès, 02-Ficelle
Composition : 100% CO GRS
Width : 141 cm
Height : 745 g/ml
Martindale test : 20 000 rubs
Uses : Curtains, infrequent use
upholstery, accessories



REF : 3218-01



REF : 3218-02

SUSTAINABLE CERTIFICATIONS AND MATERIAL MIX



Sustainable certifications and mixes of materials also demonstrate Lelièvre's responsible, eco-friendly approach, where, for example, certain fabrics include blends of linen and cotton (SAULE, a large, very supple two-tone basket weave, GENÉVRIER, with a natural expanded look...).

HÊTRE, a robust terry fabric that mixes fibres of different natures, linen and New Zealand wool, to give life to an irregular surface with a slightly mottled effect.

Finally, a mix of cotton, wool and linen in the CARDAMOME fabric, woven in France at the Lelièvre factory.



REF : 3211-01

1 Colour : 01-Naturel
Composition : 50% CO 50% LI
Width : 125 cm
Height : 1145 g/ml
Martindale test : 30 000 rubs
Uses : Curtains, general use domestic upholstery, accessories
EN1021-1-2

SAULE



HÊTRE



1 Colour : 01-Kaki
Composition : 70% LI 30% WO
Width : 120 cm
Height : 1300 g/ml
Martindale test : 30 000 rubs
Uses : Curtains, general use domestic upholstery, accessories
EN1021-1-2

REF : 3210-01



AMANDIER



REF : 3214-01

1 Colour : 01-Lin
Composition : 75% CO 25% LI
Width : 144 cm
Height : 910 g/ml
Martindale test : 25 000 rubs
Uses : Curtains, general use domestic
upholstery, accessories
EN1021-1-2

PEUPLIER

1 Colour : 01-Sable
Composition : 75% CO 25% LI
Width : 140 cm
Height : 576 g/ml
Martindale test : 20 000 rubs
Uses : Curtains, infrequent use upholstery, accessories ,
wall hanging



REF : 3215-01



MÛRIER



2 Colours : 01-Grès, 02-Brume
Composition : 66% CO 34% LI
Width : 131 cm
Height : 650 g/ml
Uses : Decorative seat, accessories
Reversible



REF : 3223-01

1 Colour : 01-Naturel
Composition : 97% CO 3% LI
Width : 140 cm
Height : 770 g/ml
Martindale test : 20 000 rubs
Uses : Curtains, general use domestic
upholstery, accessories , wall hanging
Made in France, in Lelièvre Manufacture

GENÉVRIER



REF : 3219-01



REF : 3219-02





CARDAMOME

1 Colour : 01-Écru
Composition : 54% CO 44% WO 2% LI
Width : 139 cm
Height : 540 g/ml
Uses : Curtains
Made in France, in Lelièvre Manufacture



REF : 3222-01





PRINTS



Maison Lelièvre has chosen two robust fabrics, PAMPAS and OMBRAGE, with the intention of incorporating colour and pattern into this collection, while also incorporating subtle nuances and interplay of materials.

A blend of cotton and linen, PAMPAS is a very light fabric, an ode to nature with its large palm design, available in agave and pepper colours.

OMBRAGE is a light, airy canvas that delicately lets the light filter through its variations of ochre and anthracite shades, enhanced by staggered circles of colours and a hatched frame.

OMBRAGE

2 Colours : 01-Ocre, 02-Fusain

Composition : 100% LI

Width : 136 cm

Height : 155 g/ml

Uses : Curtains



REF : 3226-01



REF : 3226-02

2 Colours : 01-Agave, 02-Poivre

Composition : 57% LI 43% CO

Width : 139 cm

Height : 370 g/ml

Uses : Curtains, accessories , wall hanging



REF : 3224-01



REF : 3224-02

PAMPAS





RUG

SUREAU reflects the mastery of an artisanal and ancestral Indian art. This braided jute rug in natural or ecru colour is made using vegetable fibres from jute bark, giving the rug firmness and resistance, balanced by wool and cotton which give it softness and warmth.



SUREAU

2 Colours : 01-Écru, 02-Naturel

Composition : 40% WO NZ, 40% Jute, 20% Coton

Flat weave

Size : 200 x 300 cm



REF : 6587-01



REF : 6587-02





TISSUS / FABRICS

Informations techniques / technical informations

100% Naturel Collection

		LARGEUR WIDTH		RACCORD PATTERN VERTICAL		RACCORD PATTERN HORIZONTAL		TYPE DE RACCORD MATCH							
RÉF / NOM REF / NAME	COL.	CM	INCH	CM	INCH	CM	INCH	DROIT / SAUTE	HEIGHT WEIGHT (GR / ML)	COMPOSITION	ENTRETIEN CLEANING	USES RECOMMENDEDUSE	MARTINDALE TEST	NON-FEU FIRE CERTIFICATION	AUTRES CERTIFICATIONS ET SPÉCIFICITÉS
3210 - HÊTRE	1	120	47,24					LIBRE	1300	70% LI 30% LA	    	  	30 000	EN1021-1-2	OEKO-TEX® STANDARD 100 MASTER OF LINEN®
3211 - SAULE	1	125	49,21					LIBRE	1145	50% CO 50% LI	    	  	30 000	EN1021-1-2	OEKO-TEX® STANDARD 100 MASTER OF LINEN®
3212 - SORBIER	2	147	57,87					LIBRE	1400	100% LI	    	  	30 000	EN1021-1-2	OEKO-TEX® STANDARD 100 MASTER OF LINEN®
3213 - FIGUIER	2	143	56,30			17	6,69	DROIT	1078	100% LI	    	  	30 000	EN1021-1-2	OEKO-TEX® STANDARD 100 MASTER OF LINEN®
3214 - AMANDIER	1	144	56,69					LIBRE	910	75% CO 25% LI	    	  	25 000	EN1021-1-2 CAL BULL 117	
3215 - PEUPLIER	1	140	55,12					LIBRE	576	75% CO 25% LI	    	   	20 000		
3216 - FORSYTHIA	2	142	55,91					LIBRE	745	100% CO GRS	    	  	20 000		GLOBAL RECYCLED STANDARD®
3217 - HÉVÉA	2	136	53,54					LIBRE	860	100% CO GRS	    	  	20 000		GLOBAL RECYCLED STANDARD®
3218 - ÉPICÉA	2	141	55,51					LIBRE	745	100% CO GRS	    	  	20 000		GLOBAL RECYCLED STANDARD®
3219 - GENÉVRIER	2	131	51,57					LIBRE	650	66%CO 34%LI	    	 			

TISSUS / FABRICS

Informations techniques / technical informations

Collection 100% Naturel

		LARGEUR WIDTH		RACCORD PATTERN VERTICAL		RACCORD PATTERN HORIZONTAL		TYPE DE RACCORD MATCH							
RÉF / NOM REF / NAME	COL.	CM	INCH	CM	INCH	CM	INCH	DROIT / SAUTE	POIDS WEIGHT (GR / ML)	COMPOSITION	ENTRETIEN CLEANING	USAGE RECOMMENDEDUSE	MARTINDALE TEST	NON-FEU FIRE CERTIFICATION	AUTRES CERTIFICATIONS ET SPÉCIFICITÉS
3220 - ROMARIN	1	305	120,08	9	3,54			DROIT	1535	100% LI					
3221 - SARRIETTE	1	310	122,05	16	6,30			DROIT	711	100% LI					
3222 - CARDAMOME	1	139	54,72					LIBRE	540	54% CO 44% LA 2% LI					
3223 - MÛRIER	1	140	55,12					LIBRE	770	97% CO 3% LI			20 000		
3224 - PAMPAS	2	139	54,72	119	46,85	46,85	54,72	DROIT	370	57% LI 43%CO					
3226 - OMBRAGE	2	136	53,54	101	39,76			DROIT	155	100% LI					

CODE	FRANÇAIS	ENGLISH
CO	COTON	COTTON
LI	LIN	LINEN
LA	LAINE	WOOL

Lavage à 30°C
Washing not above 30°C

Pas de lavage
No wash

Chlorage interdit
Do not bleach

Ne pas sécher à la machine
Do not dry in drum

Repassage à faible temp. (110°C)
Ironing low temp.

Repassage à moyenne temp. (110°C)
Ironing medium temp.

Perchloréthylène avec précaution
Moderate cleaning with perchlorethylene

Siège à usage décoratif
Decorative use upholstery

Siège à usage régulier
General use domestic upholstery

Siège à usage léger
Infrequent use upholstery

Rideaux
Curtains

Accessoires de décoration
Home accessories

Tenture murale
Wall hanging

ABOUT LELIÈVRE PARIS

Entering Maison Lelièvre is to enter the temple of interior design, at the heart of French heritage, to experience the essence of the French “Art de Vivre” at your fingertips.

Founded by Henri Lelièvre in Paris in 1914, the eponymous Maison built its reputation with its velvets signature. Over the years, due to Lelièvre’s passion for colours, materials, and its taste for beauty, Maison Lelièvre has become, for more than a century, one of the major actors in interior design.

Lelièvre’s expertise, its craftsmanship, its heritage, and its unique “know-how” is a subtle balance between tradition and modernity. Maison Lelièvre has developed its reputation internationally with the ambition to create significant interaction between Lelièvre and its clients, through its showrooms in Paris, London, Dubai, Düsseldorf and Milan.

SPECIAL THANKS

Mublo, Studio Donna, Céline Midou x Atelier Grégoire Dupont

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