

PRESS RELEASE



CARTRON
PARIS



LELIEVRE
PARIS

XAVIER CARTRON



Since 2000, the House of Cartron has been building an artistic heritage through the spaces it designs around the world. The company is constantly seeking to innovate, both in its projects and in its renderings. Hotels, private residences, palaces: no project is too big for Cartron.

With a unique approach offering a vision at the crossroads of several periods and styles, Cartron knows how to embrace eclecticism for architecture, decoration and design that is always renewed. This creation of Cartron know-how, based on listening and tailor-made solutions, has established the company as a benchmark for ambitious decoration and architecture.

STAR 6 - ÉCLATS

This year, Maison Cartron and Maison Lelièvre are joining forces on a joint project to celebrate more than 20 years of collaboration. Indeed, *“Maison Cartron has been in existence for 24 years, and I’ve been working with Maison Lelièvre for 24 years”* says Xavier Cartron. Centred around the union of two unique areas of French expertise, this creative exchange is taking shape in a shared desire to create an emblematic object: the STAR 6-ÉCLATS rug.

This creation is a reminder of the importance of rugs in past civilisations. The rug was a precious nomadic object passed down from generation to generation, and its symbolism was multiplied tenfold in the nomadic cultures of the Middle East. Both a valuable commodity and a decorative object, rugs were the Bedouin’s main source of wealth thanks to their noble textiles (silk, wool, etc.) and were the centre of life for the tribe.

Presented during Milan Design Week 2024, this rug with its complex geometry plays on the ambivalence of radiance: the radiance of light and the radiance of fragments. STAR 6-ÉCLATS is a real technical feat, made possible by close collaboration between design and publishing. It features an explosion of stars that breaks away from traditional codes and takes the oriental imagination into contemporary territory. Inspired by the meeting of the geometric fragments of slate and the softness of wool, the rug directs the 6-pointed star towards an earthly source, blending matter and sparkle.

To mark this collaboration, which the two houses see as lasting over time, this rug will be joined at the end of 2024 by another model that once again defies technical and aesthetic challenges, this time linking the notion of evanescence to brick.

“*With Maison Lelièvre, we wanted to recreate this history in our collaboration. The use of the original geometry of a 6-pointed star, a reference to traditional arabesques, is an imaginary tribute to the origins of oriental rugs.*”

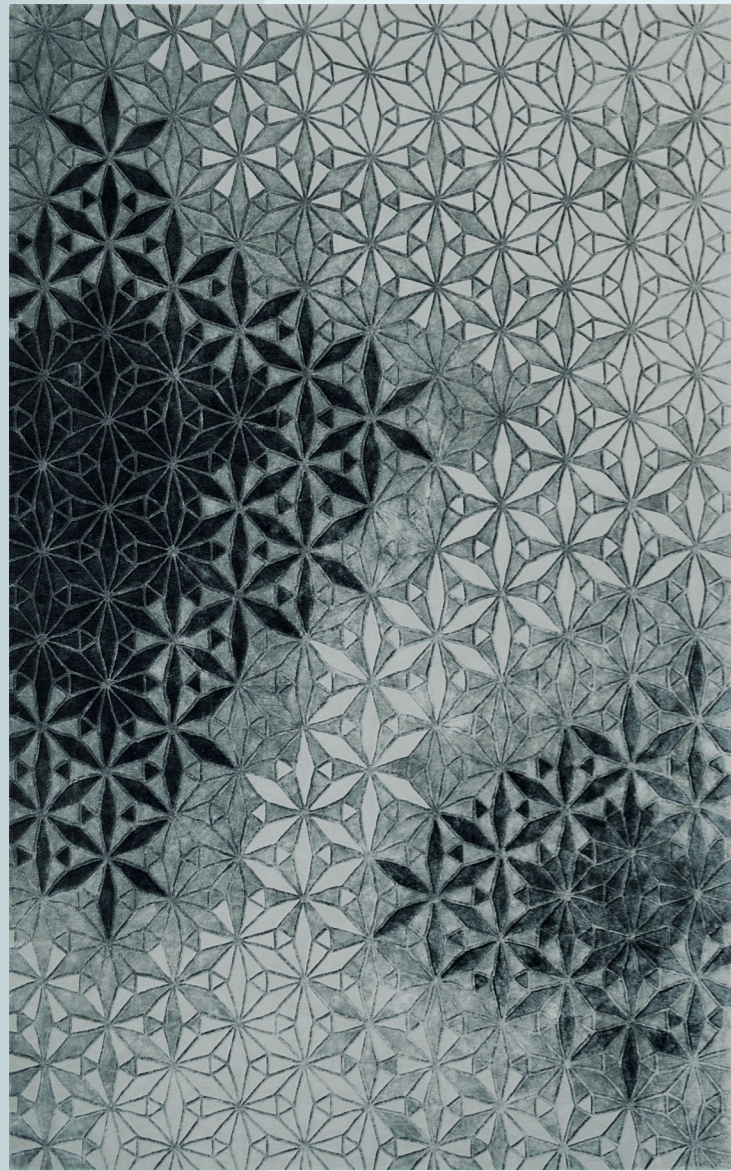
- Xavier Cartron

STAR 6 - ÉCLATS

“ The STAR 6-ÉCLATS rug is the reflection of a contemporary trace sculpted in the material of oriental timelessness, magnified by the savoir-faire of the Maison Lelièvre. ”
- Emmanuel Lelièvre

250 cm

350 cm



01 - ARDOISE

TECHNICAL INFORMATION

Technique	Hand-tufted
Composition	70% Tencel 30% NZ Wool
Texture	Cut and carved
Size	250 x 350 cm





Léa CARTRON
+33 (0)6 19 74 48 18
lcartron@xaviercartron.fr



Marie de Cheffontaines
+33 (0)1 43 16 88 07
mdechfontaines@lelievrepatis.com



Effie Tzouramani
+44 (0)7470 141 725
effietzouramani@14septembre.com

Laurene Breas
+44 (0)7828 588 886
aurenebreas@14septembre.com