EDITEUR & TISSEUR 2865 LYON FRANCE

PRESS RELEASE



MAISON LELIÈVRE REVIVES THE QUENIN BRAND

The meeting of two weavers and creators of excellence

The history of Lelièvre and Quenin is closely interwoven. Both French companies made their debut during the Belle Epoque. Modernity was emerging at the turn of the century, and progress, light-heartedness and avant-garde movements were bringing profound changes to lifestyles. It was in this frenzy that Quenin was born in 1865 in the cradle of Lyon's silk industry, first under the name Quenin & Cartallier and then, from 1891, under the Quenin name alone. Its innovative mastery of the art of weaving was widely recognised in haute couture and top-of-the-range furnishings. Prestigious collections contributed to the company's growing international reputation. A new chapter was opened in 1973 when Lelièvre bought the Quenin factory, with its centuries-old expertise. French style, a taste for beauty and a passion for materials and colour are a shared heritage. The Quenin archives, accumulated over more than a century, enrich the classic heritage of the Maison Lelièvre.

Quenin: The awakening of a sleeping beauty

Drawings created since 1865, samples, order books and testimonials reflect a unique, highly decorative legacy. The revival of Quenin is inextricably linked to the Panissières weaving mill. In 2023, Ingrid Lager, director of the Lelièvre design studio, is updating a classic repertoire with a bold twist, combining tradition and impertinence. Jacquards, prints, embroideries, stripes, "indienne" designs and damasks are given a modern twist with oversized motifs and contemporary colours... At Quenin, mix & match invents new combinations, and telescoping is the order of the day. From the very first collection, fabrics and wallpapers are combined without limit. Sensitive to the expectations of the international interior design market, Quenin cultivates its own style. A "luxuriant harmony", rooted in history, with an expressive abundance that is very much of today.



Emmanuel Lelièvre

You've been at the helm of Maison Lelièvre since 2009. How does Quenin fit into your development strategy?

Lelièvre defends the values of the "French art of living", the history of which we want to promote. We are craftsmen, designers and manufacturers all rolled into one. Our ambition is to offer complete interior design solutions. That's why our brands are complementary, each with its own identity. Quenin adds its rich contribution to Lelièvre Paris and Tassinari & Chatel. It is part of the group's DNA. It represents our production, our archives, half a century of history, and a very French style that is finding a new lease of life.

Lelièvre is firmly rooted in France with its weaving mills. How are your production tools developing?

The acquisition of the Panissières factory in 1973 gave us a foothold in weaving production. It is our main site and allows us to differentiate ourselves. It has around thirty Jacquard looms and a few dobby looms for plain fabrics. It's a fairly complete unit that we upgrade regularly. As a creator, we have to be more responsive and broaden our know-how to produce finer silks, more resistant seat covers, fabrics adapted to the Contract and, recently, wall coverings woven on site. For Quenin, we have strengthened our links between the design studio in Paris and the design office in Panissières. A second workshop in Croix Rousse district in Lyon is dedicated to hand weaving for the Tassinari & Chatel collections. Weaving and dyeing take place around

Lyon. The aim is to increase our in-house production. Our two sites illustrate our commitment to "made in France".

Quenin has a distinctive style. Why this choice?

Classic codes have been reinvigorated. Tradition is comforting, and the mix of genres brings the decor to life. We're also seeing a new generation of interior designers taking a freer, more uninhibited approach to history, craftsmanship and heritage. The rebirth of Quenin, with its long history dating back to 1865, is perfectly legitimate.

The reinterpretation of its archives lends itself to a mix of styles, creating a universe that dares to be eclectic. Ingrid Lager and her studio team have seized on Quenin as a resolutely decorative source of inspiration, with a first collection that includes wallpapers, some of which are screen printed. Finally, to showcase all the work carried out by our teams, we called on the Friedmann & Versace studio, which put all its talent into creating a very elegant scenography using the Quenin universe inside a manor house. Not forgetting, of course, a fine selection of rattan and barbotine furniture from Galerie Vauclair.



BELLE ÉPOQUE collection

A legacy brought up to date

For this first Quenin revisited collection, Maison Lelièvre's main requirement is consistency, a strong universe in which to explore the DNA of what Quenin has been, what it is now, and above all, what it will become.

Using archives that have been rehabilitated or revolutionised, and new creations conceived by the design studio, this collection plays with the classics, reinventing them and adding a bold, modern touch to motifs that soothe us. Comforting images evoking the gaiety, light-heartedness, veneration of nature and richness characteristic of the Belle Époque period.

This luxuriant harmony unfolds in four stories, four colour moods, allowing each room to stand out and at the same time creating a perfect dialogue between them. Marine meets Natural, Terracotta Spring faces Pompadour Boudoir, and all come together to transport us to a revitalised Belle Époque.

(1865



RONSARD 4263

RONSARD is a tapestry for upholstery and curtains with a skilful composition combining cotton, linen, polyamide and viscose. Highly graphic and thick, this creation is inspired by a pastoral spirit, with oversized bouquets whose petal weave is structured by a wool effect. RONSARD, the centrepiece and starting point for the entire collection, is available in three colours: Prairie, Encre and Pompadour.





01 - Pompadour

TECHNICAL INFORMATION

Width Vertical pattern Horizontal pattern Composition Use

Fabric



02 - Encre

03 - Prairie

143 cm / 56.30 inch 72 cm / 28.35 inch 73 cm / 28.74 inch 33% CO 24%CV 11% LI 11% PA 11% PAN





ARÔME is a variation of the RONSARD tapestry. A strong impressionist inspiration can be perceived, with a scattered brushstroke effect. This is a real technical challenge for most of the Quenin wallpapers, the production of which required no fewer than seven engraved rotary cylinders on non-woven paper.



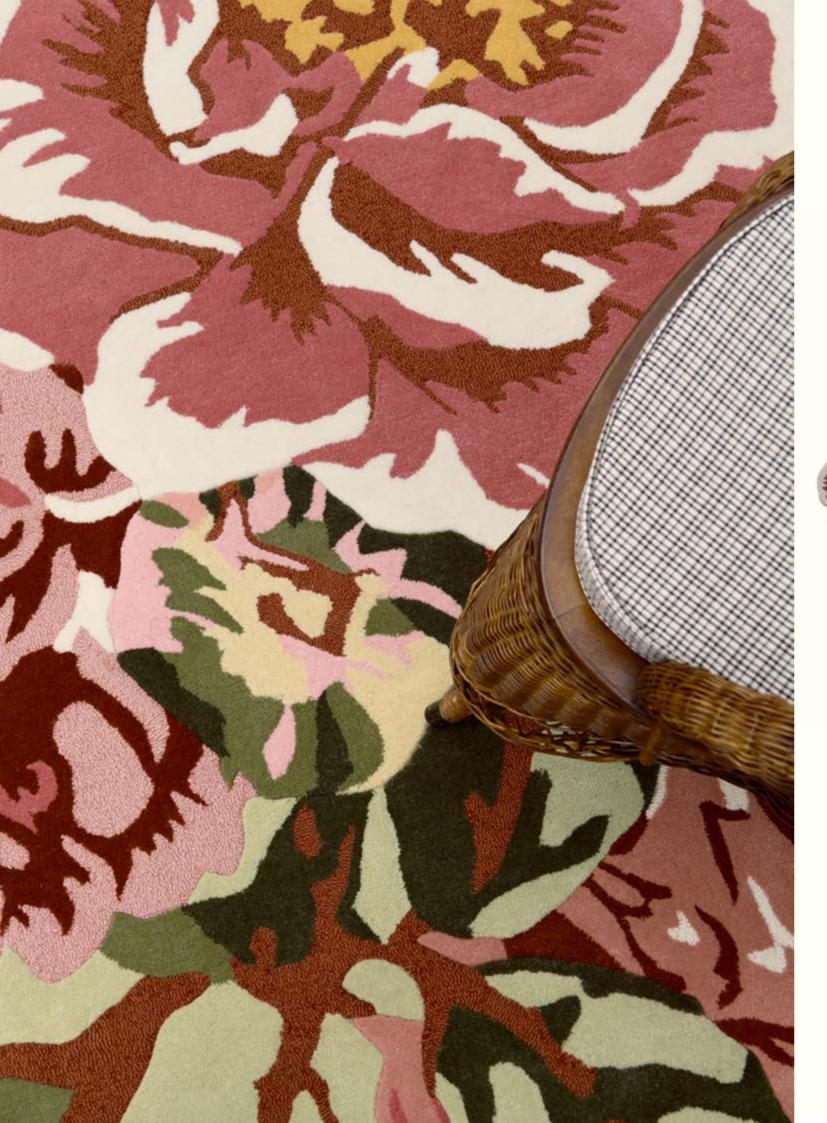


01 - Pompadour

02 - Prairie

Printing technique	Rotogravure
Width	70 cm / 27.56 inch
Pattern	64 cm / 25.20 inch
Match	Offset







118 inches



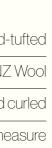
Printemps Colour

TECHNICAL INFORMATION

Technique	Hand-
Composition	100% NZ
Texture	Cut and
Size	Made-to-me



Here is the LE BOUQUET model, derived from RONSARD, hand-tufted, cut like a bouquet of flowers, with irregular contours following the petals.





Fabric

ÉGLANTINE 4266

Inspired by an archive with an "indienne" design, ÉGLANTINE is digitally printed on a cotton fabric.





01 - Naturel

02 - Printemps

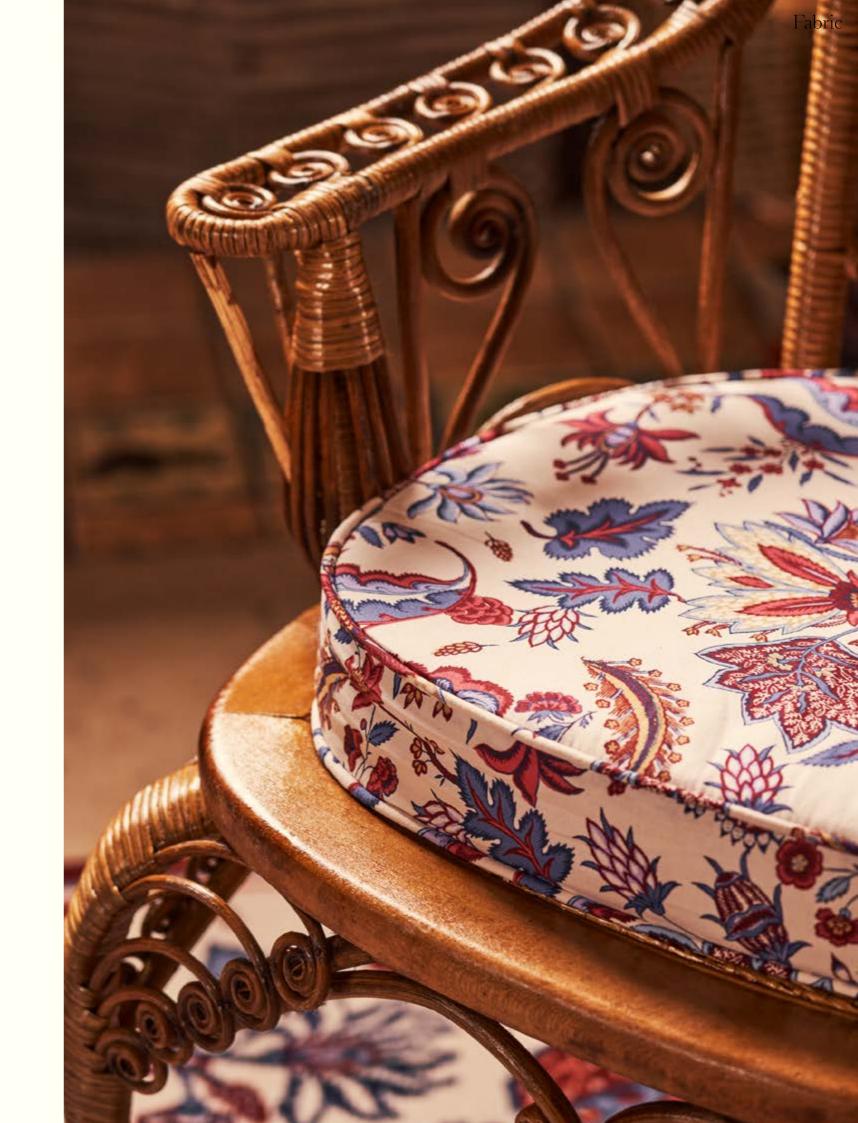


03 - Griotte



04 - Boudoir

Width	137 cm / 53,94 inch
Vertical pattern	68 cm / 26.77 inch
Horizontal pattern	68 cm / 26.77 inch
Composition	100% CO
Use	





CONSTANCE 6494

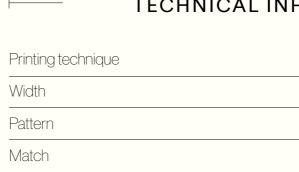
The digitally printed wallpaper CONSTANCE has the same scales and colours as its textile counterpart, ÉGLAN-TINE.



01 - Naturel



03 - Printemps



Wallpaper



02 - Boudoir



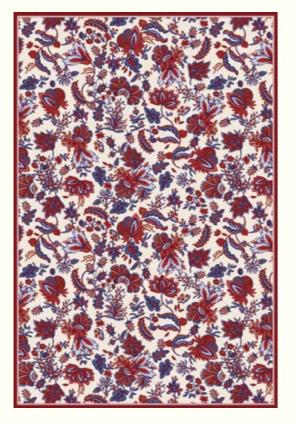
04 - Griotte

TECHNICAL INFORMATION

Rotogravure 70 cm / 27.56 inch 64 cm / 25.20 inch

Straight

AMBROISE 6625



Griotte colour

— TECHNICAL INFORMATION –

Technique	Hand-knotted
Composition	100% NZ Wool
W	Cut
Size	Made-to-measure



AMBROISE, a 100% New

Zealand wool, hand-knotted rug inspired by the "indienne" design ÉGLANTINE.





AUGUSTINE 4267

AUGUSTINE, a digitally printed stripe, subtly echoes the beautiful "indienne" design, ÉGLANTINE. They can be used in a matching combination on the front and back of curtains, and on the back of armchairs for a harmonious colour mix.



01 - Naturel



03 - Griotte

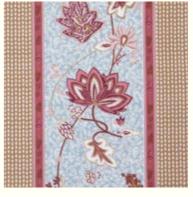
TECHNICAL INFORMATION

Vidth
/ertical pattern
Horizontal pattern
Composition
Jse

Fabric



02 - Printemps



04 - Boudoir

137 cm / 53.94 inch 29 cm / 11.42 inch 27 cm / 10.63 inch 100% CO



Wallpaper



Just like the fabric it refers to, AGLAÉ goes wonderfully well with CONSTANCE wallpaper.



01 - Naturel



02 - Boudoir



03 - Printemps



04 - Griotte

Printing technique	Rotogravure
Width	70 cm / 27.56 inch
Pattern	64 cm / 25.20 inch
Match	Straight





LÉONTINE 4268

With its six colours offering as many light effects, the 100% cotton fabric LÉONTINE, forms a complementary background as a trio with the ÉGLANTINE "indienne" design and the stripes of AUGUSTINE.





01 - Naturel





04 - Griotte

05 - Bois de rose

TECHNICAL INFORMATION

Width
Vertical pattern
Horizontal pattern
Composition
Use

Fabric

02 - Tomette





03 - Kaki



06 - Ciel



134 cm / 52.76 inch 10 cm / 3.94 inch 7 cm / 2.76 inch 100% CO

BELLE SAISON 4269

Screen-printed in France, BELLE SAISON is a toile de Jouy fabric combining the heritage of two separate archives. It depicts a scene of rural life with characters, animals and flowers, and is available in terra-cotta and lime, colours rarely used for a toile de Jouy.





01 - Terracotta

02 - Tilleul



03 - Cendre



04 - Faïence



05 - Grenat

Width	142 cm / 55.91 inch
Vertical pattern	44 cm / 17.32 inch
Horizontal pattern	70 cm / 27.56 inch
Composition	100% CO
Use	
Printed in France	





BEAUX JOURS 6491

Echoing BELLE SAISON, the wallpaper BEAUX JOURS is also worked on beautiful non-woven paper.



01 - Cendre





03 - Tilleul

04 - Terracotta

TECHNICAL INFORMATION

Printing technique	
Width	
Pattern	
Match	

Wallpaper



02 - Faïence

05 - Grenat

Rotogravure

70 cm / 27.56 inch

53 cm / 20.87 inch

Straight

FÉLICITÉ 4261

Taken from a resized archive, the fabric FÉLICITÉ revisits the idea of a lampas with a cotton and polyamide jacquard. Manufactured in the Panissières factory, it is available in six colours, with an embroidered effect giving structure to the design.



04 - Buis





06 - Griotte

TECHNICAL INFORMATION

Width	142 cm / 55.91 inch
Vertical pattern	45 cm / 17.72 inch
Horizontal pattern	71 cm / 27.95 inch
Composition	44% CO 37% LI 11% PA 8% PES
Use	



Woven in the workshops of Maison Lelièvre in Panissières, in the Auvergne-Rhône-Alpes region. Living Heritage Company.





The design of FÉLICITÉ has been transformed for the wallpaper ÉLOGE and reconstituted in embroidery detail with its background worked as a trompe-l'œil canvas.





01 - Naturel

02 - Nattier



Printing technique	
Width	
Pattern	
Match	

Wallpaper



03 - Printemps

Rotogravure 70 cm / 27.56 inch 95 cm / 37.40 inch Offset

CHEDIGNY 6626



Printemps colour

CHEDIGNY, a 100% New Zealand wool, hand-knotted rug inspired by the FÉLICITÉ fabric, also available as wallpaper with ÉLOGE.

← TECHNICAL INFORMATION −−−

Technique	Hand-knotted
Composition	100% NZ Wool
Texture	Cut and curled
Size	Made-to-measure







FLÂNERIE 4270

FLÂNERIE is a 100% linen embroidery from an archive originally representing a toile de Jouy. Designed exclusively for curtains, FLÂNERIE is extremely meticulous and detailed work and is featured in three colours in the collection.



01 - Printemps



02 - Boudoir

TECHNICAL INFORMATION

Width		
Vertical pattern		
Horizontal pattern		
Composition		
Use		

Fabric



03 - Encre

129 cm / 50.79 inch 59 cm / 23.23 inch 67 cm / 26.38 inch 70% LI 30% CV

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Wallpaper



FLÂNERIE has been interpreted in two ways in wallpaper form. The first variant, SYMPHONY is produced digitally.



01 - Multico

Printing technique	Digital
Width	70 cm / 27.56 inch
Pattern	64 cm / 25.20 inch
Match	Straight





SÉRÉNADE 6493

The second variant, SÉRÉNADE is based on an original archive of a toile de Jouy, in the spirit of an engraving.



01 - Naturel





03 - Printemps

04 - Gravure

TECHNICAL INFORMATION

Printing technique Width Pattern Match

Wallpaper



02 - Boudoir

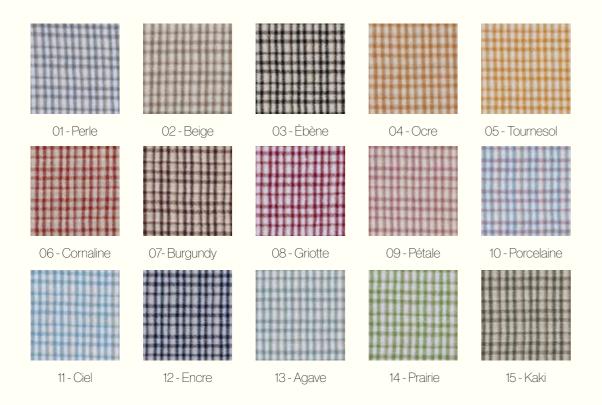


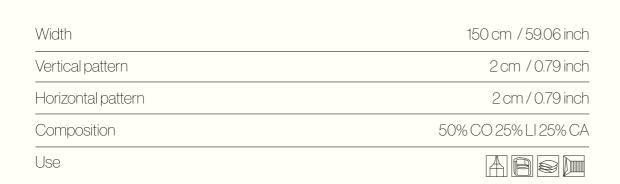
05 - Encre

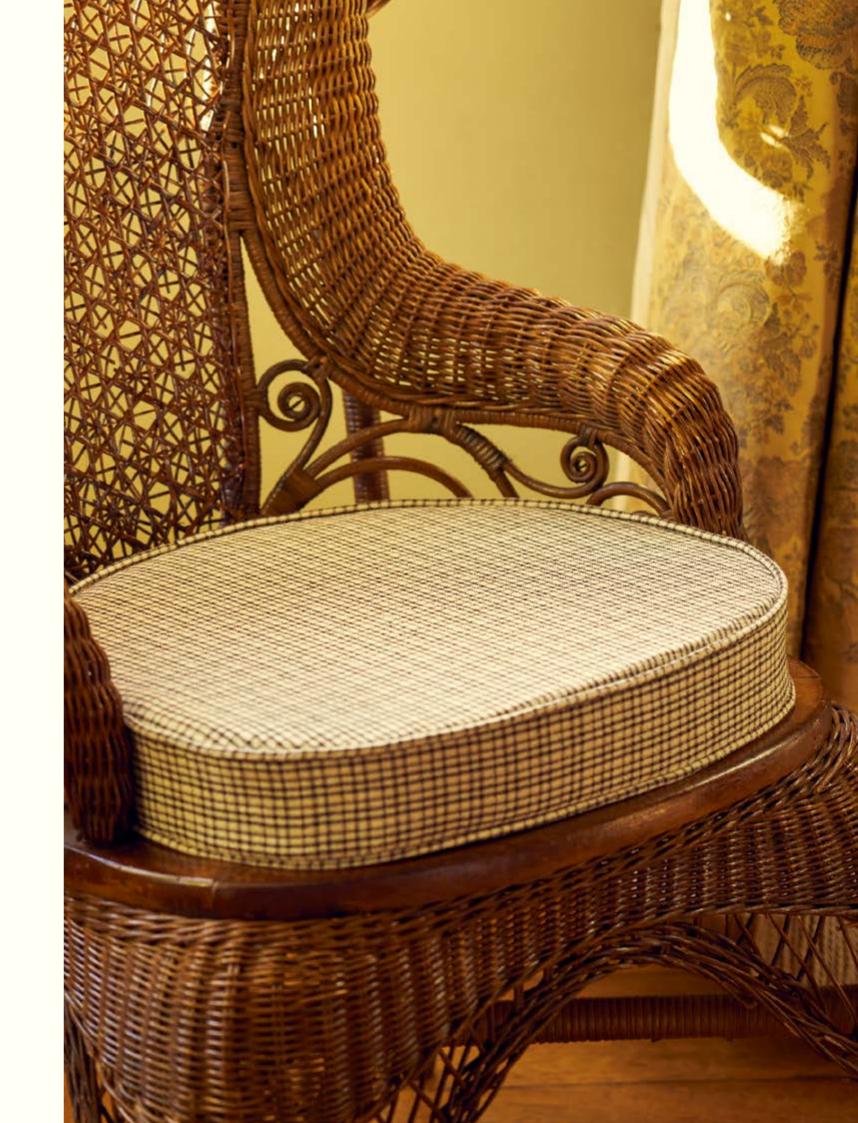
Rotogravure 70 cm / 27.56 inch 64 cm / 25.20 inch Straight

CAMBREMER 4265

CAMBREMER revisits the famous Vichy fabric used in the past for the backs of armchairs. Made entirely from natural materials such as linen, cotton and hemp, this fabric is available in 15 different colours.









MYOSOTIS 4262

MYOSOTIS represents the idea of the Belle Époque collection, which is to modernise classics with bold colours and structures. This fabric, which can be coordinated with FÉLICITÉ, is also woven in the Panissières factory.





01 - Nacre

02 - Nattier



05 - Doré

06 - Buis

TECHNICAL INFORMATION

Width	
Vertical pattern	
Horizontal pattern	
Composition	
Use	
May cap in the work change of Mainen Laliburg in	

Woven in the workshops of Maison Lelièvre in Panissières, in the Auvergne-Rhône-Alpes region. Living Heritage Company.

Fabric



03 - Capucine



07 - Encre



04 - Laurier



08 - Griotte

144 cm / 56.69 inch

3 cm / 1.18 inch

3 cm / 1.18 inch

34% CO 30% LI 24% CV 12% PA

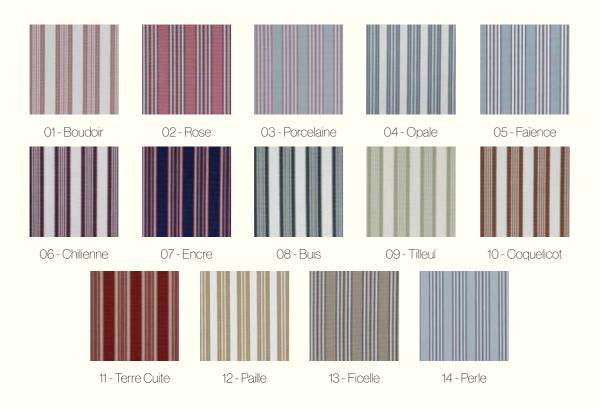


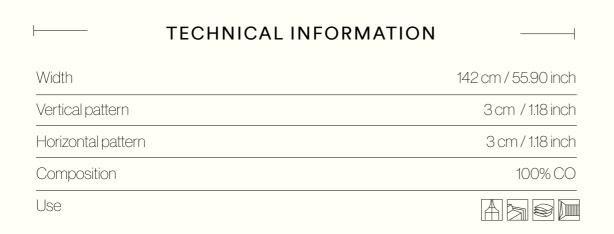


Fabric

HOULGATE 4264

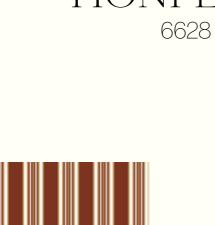
To accompany all the designs in the collection, the HOULGATE cotton stripe has been designed in 14 colours providing as many possible combinations.

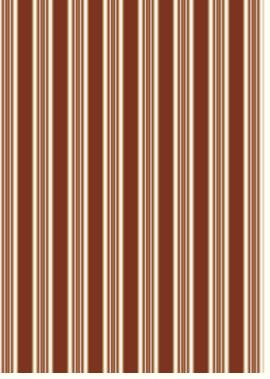












Terre cuite colour

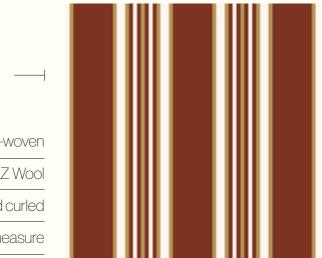
← TECHNICAL INFORMATION ──

Technique	Hand-w
Composition	100% NZ
Texture	Cut and c
Size	Made-to-mea

Rug

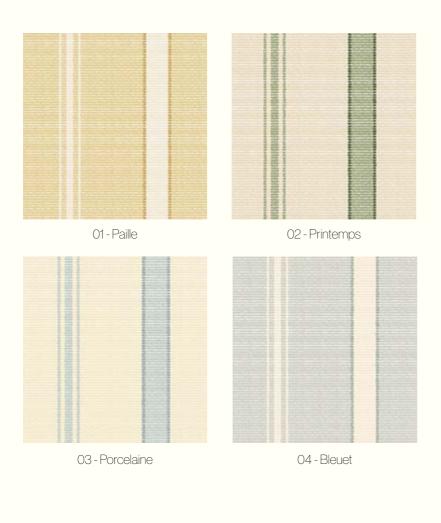
HONFLEUR 6628

Derived from the HOULGATE fabric, the HONFLEUR knotted rug is made from 100% New Zealand wool in the spirit of craftsmanship so dear to Quenin.



RAYURE MADEMOISELLE 6498

The wallpaper RAYURE MADEMOISELLE is an Ottoman stripe inspired by the LES BLEUETS fabric from the old Quenin collections.



Printing technique	Rotogravure				
Width	70 cm / 27.56 inch				
Pattern	/				
Match	Straight				







MADEMOISELLE 6497

The wallpaper MADEMOISELLE is a variation on the LES BLEUETS fabric from an old Quenin collection, reworked with a stripe as a background.



01 - Paille



03 - Porcelaine

TECHNICAL INFORMATION

Printing technique	
Width	
Pattern	
Match	

Wallpaper



02 - Printemps



04 - Bleuet

Rotogravure 70 cm / 27.56 inch 10,6 cm / 4.17 inch Straight

FLEURETTES 6496

The wallpaper FLEURETTE is an original creation by the Lelièvre studio. It has been worked like a watercolour, with the play of colours, contrasts and transparency giving a brushstroke effect.



01 - Naturel



02 - Pompadour



03 - Prairie



04 - Griotte

Printing technique	Rotogravure
Width	70 cm / 27.56 inch
Pattern	32 cm / 12.60 inch
Match	Straight



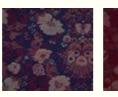


FÉLICITÉ 4261











05 - ENCRE

MYOSOTIS 4262

01 - DORÉ



08 - GRIOTTE

RONSARD 4263

01 - POMPADOUR

01 - NACRE

02 - NATTIER

02 - ENCRE

03 - CAPUCINE

03 - PRAIRIE

04 - LAURIER







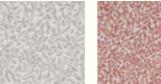




01 - NATUREL



01 - NATUREL

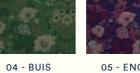






02 - TILLEUL 01 - TERRACOTTA









06 - BUIS

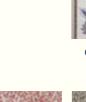
07 - ENCRE



01 - NATUREL

02 - TOMETTE 03 - KAKI







Fabrics

CAMBREMER 4265 05 - TOURNESOL 06 - CORNALINE 07 - BURGUNDY 12 - ENCRE 13 - AGAVE 14 - PRAIRIE ÉGLANTINE 4266 02 - PRINTEMPS 03 - GRIOTTE 04 - BOUDOIR AUGUSTINE 4267 03 - GRIOTTE 02 - PRINTEMPS 04 - BOUDOIR LÉONTINE 4268



06 - CIEL





05 - GRENAT FLÂNERIE 4270



03 - ENCRE



05 - BOIS DE ROSE



04 - FAÏENCE



02 - BOUDOIR



04 - GRIOTTE



01 - PRINTEMPS



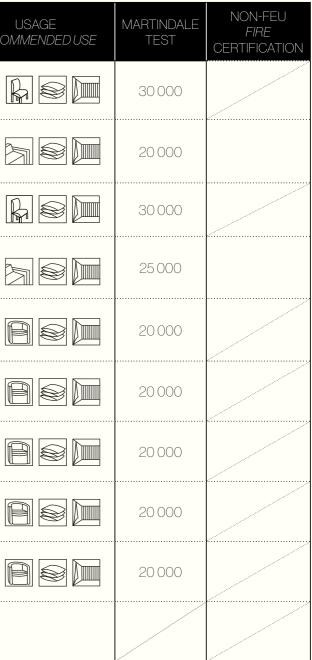






		1	RGEUR WIDTH	PA	CCORD ATTERN RTICAL	P/	ACCORD ATTERN RIZONTAL	TYPE DE RACCORD MATCH				
RÉF/NOM REF/NAME	COL.	CM	INCH	CM	INCH	CM	INCH	STRAIGHT/ DROP	POIDS <i>WEIGHT</i> (GR/ML)	COMPOSITION	ENTRETIEN CLEANING	RECON
4261-FÉLICITÉ	6	142	55.91	45	17.72	71	27.95	STRAIGHT	464	44% CO 37% LI 11% PA 8% PES	XX208	
4262 - MYOSOTIS	8	144	56.69	3	1.18	3	1.18	STRAIGHT	448	34% CO 30% LI 24% CV 12% PA	X & <u>J</u> O A	AP
4263-RONSARD	3	143	56.30	72	28.35	73	28.74	STRAIGHT	1060	33% CO 24%CV 11% LI 11% PA 11% PAN		
4264 - HOULGATE	14	142	55.90	3	1.18	3	1.18	STRAIGHT	350	100% CO		AB
4265 - CAMBREMER	15	150	59.06	2	0.79	2	0.79	STRAIGHT	410	50% CO 25% LI 25% CA	\$\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	A
4266 - ÉGLANTINE	4	137	53.94	68	26.77	68	26.77	STRAIGHT	252	100% CO	\$\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
4267 - AUGUSTINE	4	137	53.94	29	11.42	27	10.63	STRAIGHT	252	100% CO	\$\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	A
4268 - LÉONTINE	6	134	52.76	10	3.94	7	2.76	STRAIGHT	252	100% CO	\$\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	A
4269 - BELLE SAISON	5	142	55.91	44	17.32	70	27,56	STRAIGHT	270	100% CO	197 X Z Q X	
4270-FLANÊRIE	3	129	50.79	59	23.23	67	26.38	STRAIGHT	470	70% LI 30% CV		

CODE	ENGLISH
СО	COTTON
LI	LINEN
PA	NYLON
CV	VISCOSE
PAN	ACRYLIC
PES	POLYESTER



Wallpapers

ARÔME 6489







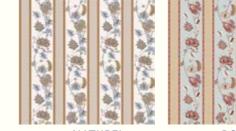
01 - NATUREL

ÉLOGE 6490





03 - PRINTEMPS



01 - NATUREL

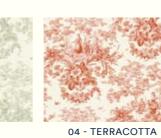
02 - BOUDOIR

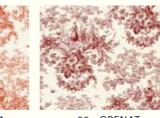


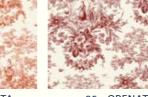
01 - POMPADOUR



02 - FAÏENCE 03 - TILLEUL













01 - NATUREL



SÉRÉNADE 6493





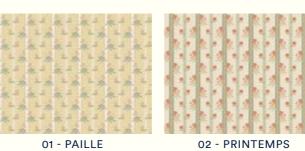








05 - ENCRE



01 - MULTICO

01 - NATUREL

02 - BOUDOIR

03 - PRINTEMPS

04 - GRAVURE

CONSTANCE 6494

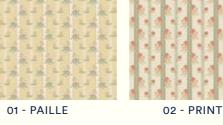


02 - BOUDOIR 01 - NATUREL





04 - GRIOTTE





01 - PAILLE

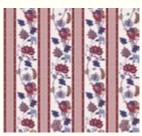
Wallpapers







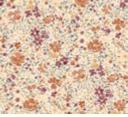
03 - PRINTEMPS



04 - GRIOTTE

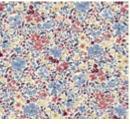


02 - POMPADOUR



03 - PRAIRIE

FLEURETTES 6496



04 - GRIOTTE





03 - PORCELAINE



04 - BLEUET



02 - PRINTEMPS

03 - PORCELAINE

04 - BLEUET

		1	RGEUR WIDTH	1	CCORD	TYPE DE RACCORD MATCH									
RÉF/NOM REF/NAME	COL.	CM	INCH	CM	INCH	STRAIGHT/ DROP	POIDS <i>WEIGHT</i> (GR/ML)	TECHNIQUE	SUPPORT QUALITY		NON-FEU <i>FIRE</i> CERTIFICATION				
6489 - ARÔME	2	70	27.56	64	25.20	DROP		Rotogravure							
6490-ÉLOGE	3	70	27.56	95	37.40	DROP		Rotogravure							
6491-BEAUX JOURS	5	70	27.56	53	20.87	STRAIGHT		Rotogravure							
6492-SYMPHONIE	1	70	27.56	64	25.20	STRAIGHT		Digital	Digital						
6493-SÉRÉNADE	5	70	27.56	64	25,20	STRAIGHT		Rotogravure	Intissé	Euroclass		Class A AS			
6494 - CONSTANCE	4	70	27.56	64	25.20	STRAIGHT	180 gr	Digital	Non Woven	B-s1D0	COV A+	E84			
6495 - AGLAÉ	4	70	27.56	64	25.20	STRAIGHT		Digital							
6496-FLEURETTES	4	70	27.56	32	12.60	STRAIGHT		Rotogravure							
6497-MADEMOISELLE	4	70	27.56	10.6	4.17	STRAIGHT		Rotogravure							
6498-RAYURE MADEMOISELLE	4	70	27.56			STRAIGHT		Rotogravure							
Recommended use						He	eavy domestic upholst	ery 🗸	Strippable		Paster the wallp	aper			

\bowtie	Do not wash

30 Washing not above 30°C

Hand-washing

Do not bleach

Do not dry in drum

\frown	Ironing low temperature (110°C)
	Ironing high temperature (150°C)

Do not iron

 \nearrow

P Moderate cleaning with perchlorethylene

Drying allowed

R	Heavy domestic upholstery	~	Strippable
	General domestic upholstery		Peelable wallpaper
	Soft use upholstery		Wet remov
\mathbb{A}	Curtains	÷	Good lightfatness

Net removal

,	Good
_	lightfatness
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Washable

Spongeable

Paste the wall

Extrawashable

Wall hanging

Home accessories

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### LELIEVRE PARIS

Maison Lelièvre is true to French style, and its collections are an integral part of the world of fine decoration. Since its mohair velvet launched in the 1930s, innovation has always been at the forefront, both in its creations and in its strategy. 13 rue du Mail has been the company's historic headquarters in Paris since 1954.

Other showrooms have since opened in London, Dubai, Düsseldorf and Milan to keep pace with international expansion. Technical developments in Trevira CS for the hotel industry and the acquisition of Lyon's oldest silk manufacturer, Tassinari & Chatel (1680), marked the 1990s by opening up new avenues. With the arrival of Emmanuel Lelièvre at the helm in 2009, the family business took on a new lease of life, structured around a triptych of strong brands in tune with market trends: Lelièvre Paris with its 6,000 references, Tassinari & Chatel with its Entreprise du Patrimoine Vivant (EPV) label, and the renaissance of Quenin, which is shaking up tradition.

## Fuedmann & Versace

«We are delighted to be taking part in highlighting the Quenin archives through a scenography orchestrated in a manor house and in the Lelièvre showroom: an editor-weaver promoting an ancestral know-how that is dear to us. The collection offers a diversity of patterns, a luxuriant dimension and classic codes that have been appropriately modernised. Applied in different forms, valances, curtains, wall coverings and in different volumes: niches, magazine racks, headboards... but also on furniture. The flower as a guiding principle, the stripe to revive Indian fabrics, XXL jacquard patterns combined with refined toile de Jouy...

A veritable playground, this collection by Studio Lelièvre gives us the opportunity to create a rich, harmonious and lively atmosphere.

Antique pieces such as barbotine, rattan furniture and empire planters accessorise the scenography with elegance, transporting us into a timeless art of living.»

## LELIEVRE

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